



## SUSTAINABLE BUSINESS ROUNDTABLE (SBRT)

Sustainable Business Roundtable (SBRT) is a peer to peer learning network of 20 international companies founded in 2011 at ESMT Berlin, an international business school. We combine cutting edge academic insight with open discussions on best practices and potential challenges and opportunities that companies encounter in their strive to embed sustainability. The membership fee is 5000 EUR a year per company.

### Unique learning network

With key departure from other forums of this kind, we host biannual meetings that bring together sustainability managers from leading companies with their colleagues from other departments (e.g., HR, investor relations, marketing, etc.).

### Value proposition

By joining the Roundtable, companies can:

- Learn how triple bottom line strategies create value for different functional areas within companies;
- Discuss best practices, opportunities, and challenges of implementing sustainability strategies with other world class companies;
- Formulate and implement strategies that maximize both business and societal value;
- Set up joint research projects with ESMT Berlin.

### How our Roundtable works

The Sustainable Business Roundtable members and invited guests meet twice a year at ESMT Berlin:

- Each company can send two representatives to the meeting: one representative responsible for sustainability and one manager from other department related to the topic of discussion.
- A dedicated digital learning experience platform with exclusive member access enables members to share learnings from the Roundtables with their teams.
- SBRT research and publications highlight latest sustainability trends and academic insights.

### Testimonials

“The Roundtable is a great opportunity for companies to get together and to exchange views. Each company has its own unique position in this but the overall question of sustainability or what does that mean for the business is something that all the companies are wrestling with, and that is why we are here. So if we have an opportunity to spark ideas of each other and learn from each other it is really good.”  
*(Steve Pain, Global VP Communications, Unilever)*

### Contact us

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### Member companies

