

# SUSTAINABLE BUSINESS ROUNDTABLE: INTEGRATE SUSTAINABILITY INTO YOUR CORPORATE DNA

Sustainable Business Roundtable (SBRT) is a peer to peer learning network of 20 international companies founded in 2011 at ESMT Berlin, an international business school.

We combine cutting edge academic insight with open discussions on best practices and potential challenges and opportunities that companies encounter in their strive to embed sustainability. The membership fee is 5000EUR a year per company.



## UNIQUE LEARNING NETWORK

With key departure from other forums of this kind, we host biannual meetings that bring together sustainability managers from leading companies with their colleagues from other departments (e.g., HR, finance, investor relations, marketing, etc.).

## VALUE PROPOSITION

By joining the Roundtable, companies can:

- Learn how triple bottom line strategies create value for different functional areas within companies;
- Discuss best practices, opportunities, and challenges of implementing sustainability strategies with other world class companies;
- Formulate and implement strategies that maximize both business and societal value;
- Set up joint research projects with ESMT Berlin.

## HOW OUR ROUNDTABLE WORKS

The Sustainable Business Roundtable members and invited guests meet twice a year at ESMT Berlin:

- Each company can send two representatives to the meeting: one representative responsible for sustainability and one manager from other department related to the topic of discussion.
- A dedicated digital learning experience platform with exclusive member access enables members to share learnings from the Roundtables with their teams.
- SBRT research and publications highlight latest sustainability trends and academic insights.

accenture

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SIEMENS



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VOLKSWAGEN  
AKTIENGESELLSCHAFT

## SBRT THEMES

### 2021

**November 11–12:**

“Just Energy Transition”

**June 08–09:** “Sustainable Finance and Investment”

### 2020

**October 21–22:** “Impact Valuation”

**May 14:** “Decarbonization: Business Case, Innovations & Corporate Strategies”

### 2019

**October 30–31:** “Driving Circular Economy Goals: Business Models, Design & Collaboration”

**April 11–12:** “Digital Innovations & Startups Driving Sustainability”

### 2018

**November 14–15:** “Sustainable Policy, Regulation & Compliance”

**April 26–27:** “Implementing Sustainability Across the Company”

### 2017

**November 14–15:** “New Paradigms of Sustainable Governance”

**April 27–28:** “Sustainable Innovation”

### 2016

**November 10–11:** “Stakeholder Engagement”

**April 21–22:** “Impact Assessment”

### 2015

**November 19–20:** “Embedding Sustainability into Organizational Culture”

**April 15–16:** “Integrating Sustainability and Finance”

### 2014

**November 13–14:** “Integrating Sustainability into Communications & Reporting”

**April 10–11:** “Integrating Sustainability into Business Strategy”

### 2013

**November 5–6:** “How to Integrate Sustainability into Investor Relations”

**April 18–19:** “How to Integrate Sustainability into Procurement & Supply Chain”



### 2011

**November 15:** “The role of HR in Creating a Sustainable Culture in the Organization”

**July 6:** “Where Sustainability Meets Profits: Is There a Sweet Spot?”

### 2012

**November 13–14:** “Integrating Sustainability into Innovation Strategy”

**April 26–27:** “Integrating Sustainability into Branding & Marketing Strategy”

### Contact us

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